



Republic of the Philippines  
Department of Education  
National Capital Region  
**DIVISION OF CITY SCHOOLS**  
**QUEZON CITY**  
Nueva Ecija St., Bago Bantay, Quezon City



September 19, 2012

**MEMORANDUM TO:**

Assistant Schools Division Superintendents  
Division/District Supervisors  
Principals, Head Teachers and Officer In-Charge  
(Public, Elementary and Secondary Schools)

**09.30.2012 RUN FOR THE PASIG RIVER**

Attached is a letter, dated August 22, 2012 from Mr. JOSE RAMON D. OLIVES, Executive Director, 09.30.2012 Run for the Pasig River, ABS-CBN Foundation, Inc., re: **"09.30.2012 RUN FOR THE PASIG RIVER"**, contents of which are self-explanatory, for the information and guidance of all concerned.

Immediate and wide dissemination of this Memorandum is desired.

**CORAZON C. RUBIO, CESO VI**  
Schools Division Superintendent

cdd/supervisor



**ABS-CBN  
FOUNDATION, INC.**

22 August 2012

**DR. CORAZON C. RUBIO**  
Schools Division Superintendent  
Division of City Schools Quezon City

**DCS-QUEZON CITY  
RECEIVED**  
AUG 23 2012  
BY: \_\_\_\_\_  
**RECORDS SECTION**

Dear Dr. Rubio,

The ABS-CBN Foundation, through Kapit Bisig Para liog Pasig (KPBIP), has been working closely with local government units and government agencies in the ongoing rehabilitation of the Pasig River and its tributaries. The awareness being generated through our various efforts is slowly but surely paying off.


Year, we are again mounting the country's biggest advocacy run as we bring the rehabilitation work to the San Juan River sub-basin covering the cities of Quezon, San Juan and Mandaluyong. The 09.30.2012 Run for the Pasig River will take place on 30 September 2012 at the QC Memorial Circle.

For this purpose, we are requesting your office to endorse this event to public schools across Quezon City. Specifically, we are inviting local bands to line up along the route, creating a festive and fun atmosphere for Run for the Pasig and its runners.

If you have any concerns, feel free to contact us at 4152272 local 3797 / 4161911 or drop us an email at [jozemique-alindan@abs-cbn.com](mailto:jozemique-alindan@abs-cbn.com).

Thank you again for your time and we look forward to speaking with you soon!

*Sa ating pagkakapit-bisig, mabubuhay na muli ang Pasig!*

  
**JOSE RAMON O. OLIVES**

Executive Director

09.30.2012 Run for the Pasig River

ABS-CBN Foundation, Inc.



## **RACE INFORMATION**

Let's run, ride and roll for the Pasig River on September 30, 2012! This time, we are bringing the event to Quezon City, as we help in the rehabilitation of the *esteros* of this city. Here are some things you need to know about 09.30.2012 Run for the Pasig River.



### **Race Categories**

15K Ride and Roll	Gunstart: 4:00AM
15K Commonwealth Challenge	Gunstart: 4:10AM
5K Morning Madness Run	Gunstart: 6:00AM

### **Registration Fees**

15K Ride and Roll	– PHP 750.00
15K Commonwealth Challenge	– PHP 1,200.00
5K Morning Madness Run	– PHP 300.00 (full rate); PHP 150.00 (student rate with valid ID)

### **Race Packets**

- 15K Ride and Roll: Race bib, race information (FAQs, rules and regulations, route map), BayaNiJuan shoe bag, technical shirt
- 15K Commonwealth Challenge: Race bib with timing chip, race information (FAQs, rules and regulations, route map), BayaNiJuan shoe bag, technical shirt
- 5K Morning Madness Run: Race bib, race information (FAQs, rules and regulations, route map), BayaNiJuan lanyard

### **Registration**

The race packets are now available for purchase in the following retail outlets:

- SM North EDSA – Run for the Pasig River Booth
- SM Megamall – Run for the Pasig River Booth
- SM Mall of Asia – Run for the Pasig River Booth
- Recreational Outdoor eXchange (R.O.X.)

### **Bib Activation**

Once you purchase your race packet, we remind you to go back to [www.runforthepasigriver.com](http://www.runforthepasigriver.com) to activate your bib so you can retrieve your online finisher's certificate which you may download from the website after the Run.

### **Water Stations**

There will be water stations along the route, but no paper or plastic cups to minimize waste production for the event. Participants should bring their own water bottles.

**Run for the Pasig River Hotlines:** 4152272 local 3797, 3743; 4161911; 9669434





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## CONFIRMATION SLIP

\_\_\_\_\_  
Date

The Schools Division Superintendent  
Division of City Schools  
This Division

Madam:

In connection with the ABS-CBN Foundation, Inc. re: **"09.30.2012 Run for the Pasig River"** on September 30, 2012 at 4:00 a.m., Quezon City Hall (assembly). Please be informed that:

\_\_\_\_\_ I will attend.

\_\_\_\_\_ I will not attend

\_\_\_\_\_  
(Reason)

\_\_\_\_\_  
Signature over Printed Name

Confirmation Slip  
CCR/SDM